

South Carolina Baptist Convention

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| Job Title | Next Gen Evangelism Strategist (Part-time) | | |
| Reports to | Share Team Leader | | |
| Status | Exempt | <input checked="" type="checkbox"/> Non-Exempt | (check one) |

Job Purpose

The SCBaptist Next Generation Evangelism Strategist serves as a regional catalyst who equips and mobilizes student ministry leaders to advance gospel-centered evangelism among the next generation. This role recruits and leads collaborative cohorts of student pastors, helps churches organize evangelistic events connected to local ministries, strengthens follow-up pathways for students responding to the gospel, and communicates stories and outcomes of evangelistic impact while supporting the broader mission of the SCBaptist Share (Evangelism) Team.

Duties and Purpose

- Recruit, engage student pastors to participate in, and lead regional time-bound cohorts focused on helping leaders learn and execute **practical evangelism strategies for students**.
- Partner with cohorts and other local groups of student pastors to **host evangelistic student events** that are gospel-centered and church-connected by prioritizing assisting local student ministries to be the primary organizers of these events.
- Support churches in creating **clear follow-up pathways** for students who respond to the gospel.
- Serve as a specialist in Next Generation evangelism and reports to the lead Next Generation Evangelism Strategist.
- Communicate regularly with participating churches and leaders, sharing opportunities, outcomes, and stories of life change.
- Commit 10 hours per week to ministry engagement with some of those hours being doing core work hours for ministers.
- Other duties as assigned by SCBaptist Share (Evangelism) Team Leader.

Qualifications

Qualifications include:

- Possesses a high degree of Christian maturity and character
- Passionately and consistently verbally shares the Gospel and equips others to do so

- Has demonstrated in ministry a clear passion and vision for the need and value of collegiate ministry
- Has demonstrated effectiveness in developing students as leaders, witnesses, and disciples
- Is a team player who can secure a wide base of support and involvement from pastors and student pastors/ministers
- Has demonstrated organizational abilities and commitment follow-through
- Has a solid understanding of the unique culture, rhythms and challenges of student ministry
- Has current experience as a student pastor or a similar role within a SCBaptist cooperating church
- Skillful in relating to others with respect to sensitive business and personnel matters and has the reputation for honesty, integrity, confidentiality, and responsibility in all matters
- Possesses sound leadership skills and is results oriented
- Supports local Southern Baptist church ministry and missionary efforts through active membership and service in a local Southern Baptist church and advocacy for Southern Baptist cooperative ministries including promotion of the Cooperative Program
- Agrees to work within the parameters of the current *Baptist Faith and Message 2000*

Working Conditions

Physical Requirements

While performing the duties of this job the employee is (note: reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions)

- frequently required to stand, walk, sit, bend, stoop, kneel, talk, hear, drive and ride.
- frequently lift and/or move up to 20 pounds and occasionally lift and/or move up to 40 pounds.
- required to use hands and fingers to feel, handle or operate objects, tools or controls; and to reach with hands and arms.
- required to have vision abilities that include close vision, distance vision, color vision, peripheral vision, depth perception, and ability to adjust focus.
- required to have a valid driver's license, a safe driving record, and proof of automobile insurance.
- available to travel overnight occasionally to fulfill job responsibilities.
- able to use reasoning ability to carry out written and oral instructions and to deal with work-related problems in a variety of situations.

Direct Reports

This position supervises personnel assigned to the local program by the local collegiate ministry advisory team and/or the SCBC Collegiate Ministries Director.

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| Approved by: | <i>Chad Stillwell</i> |
| Date Approved: | <i>02/2026</i> |
| Reviewed: | <i>03/2026</i> |