

Every Church Needs Evangelism Champions

What is an Evangelism Champion?

An Evangelism Champion is a member or leader of a local church who volunteers to work alongside the pastors and other leaders to increase the evangelistic focus and efforts of the church. Champions focus their efforts to help churches take seriously the command of disciple-making.

SCBaptist churches are building a network of Evangelism Champions across the state who will not only help their church, but help other churches across the state.

Role Title: Evangelism Champion

Role Description:

At [Your Church Name], we believe that evangelism is not just for a select few, it is a calling for every believer. We are seeking an **Evangelism Champion** to work alongside the pastor and church leadership in equipping, inspiring, and mobilizing our congregation to boldly share the Gospel in our community. This leader will help cultivate a church-wide culture where every member—regardless of background or personality—feels empowered to participate in verbal evangelism.

The Evangelism Champion will not replace the role of the pastor but will come alongside church leadership to provide training, encouragement, and strategic outreach opportunities. This role is perfect for someone with a deep passion for the lost, a heart for making disciples, and a vision to see every believer grow in confidence as they share their faith.

Key Qualities of an Evangelism Champion:

- **Biblically Grounded** – Has a strong personal faith, deep knowledge of Scripture, and a clear understanding of the Gospel.
- **Team-Oriented** – Works well alongside the pastor, church staff, and ministry leaders to integrate evangelism into all aspects of church life.
- **Inspiring and Encouraging** – Can motivate and equip others to share their faith, regardless of their experience or comfort level.
- **Strategic and Creative** – Finds innovative ways to reach the lost, making evangelism accessible and natural for the church body.
- **Prayer-Focused** – Leads by example in praying for the lost and calling the church to intercede for their community.

Primary Responsibilities:

1. Partner with Church Leadership to Promote Evangelism

- Work alongside the pastor, elders, and ministry leaders to incorporate evangelism into sermons, small groups, and church events.
- Encourage every ministry—youth, worship, small groups, etc.—to develop an outward focus on reaching the lost.

2. Train and Equip Church Members to Share Their Faith

- Organize evangelism training sessions, workshops, and role-playing exercises to build confidence in sharing the Gospel.
- Provide resources and tools that help believers engage in Gospel conversations naturally and effectively.

3. Mobilize the Church for Community Evangelistic Efforts

- Plan and lead local outreach efforts, including door-to-door evangelism, service-based outreach, and public Gospel-sharing events.
- Connect with local organizations to create partnerships that open doors for evangelism in the community.

4. Foster a Culture of Everyday Evangelism

- Encourage church members to see evangelism as a lifestyle, not just an event.
- Regularly highlight testimonies of Gospel conversations and salvations to inspire and encourage participation.

5. Lead Prayer Initiatives for the Lost

- Organize church-wide prayer gatherings focused on interceding for the lost.
- Encourage small groups and individuals to pray regularly for specific people in their lives who need Christ.

This is more than just a leadership role—it is a calling to awaken and equip God's people to live out the Great Commission in their everyday lives. If you are passionate about seeing the Gospel transform lives and desire to help our church grow in boldness and obedience to Christ's command, we would love to hear from you!