

How to Create A Facebook Page

A Guide from the South Carolina Baptist Convention

Facebook Pages are a wonderful way to connect with your congregation throughout the week. Whether you're sharing announcements, events or updates and prayer requests, this medium will bring a new level of connection to your church family.

- 1. Login on your personal Facebook account.**
- 2. Select "Create a Page" from the dropdown menu in the top right corner.**
- 3. From here, select your page type. For your church, "Company, Organization, or Institution" will be the best option. You can then select "Religious Organization" and select your page name.**

Things You Will Need

- **Profile Photo**

Your church or church logo are always great options and serve as perfect identifiers for users.

- **Cover Photo**

As this is a wider image, this is a great spot to highlight a photo of your sanctuary/worship center or your church's mission statement.

- **Contact Information**

You will need to provide your church's address, phone number, email address, website, and office hours. Not all of this information is required, but it is best to provide as much information as possible.

After creating your page, you may begin posting immediately. Begin by inviting members of your congregation to "like" and "follow" the page. You are now equipped to share the gospel on a whole new platform!